



SUS – New Sport Policy

Stage 1 – assessing demand and status

- Any sport seeking inclusion as an official SUS sport must be recognised as a sport by SportScotland. SUS will only consider sports outside of this recognition if there is significant support from the membership
- For a new sport to be considered there must be documented support from at least 4 SUS member institutions. This documented support must be from Athletic Union level or equivalent.
- Proposed participants must fulfil SUS eligibility requirements
- Evidence must be offered that the bid presents a new aspect to the SUS programme.
- Evidence of support from the relevant sports governing body should be provided.

Stage 2 – logistical and technical aspects

If a proposal meets the requirements of stage 1, further consideration will be given. The table below shows the considerations that the committee will use in assessing any bid.

Considerations for sanctioning:

- The event/s must be exclusive to SUS members, or have a supported section within a nationally recognised competition (SGB or similar)
- The sport must be cost-effective for both SUS and for member institutions (AUs)
- The sport should be deliverable within acceptable cost parameters
- The sport must achieve budget targets for income & expenditure
- The sport must not constitute a major drain on staff time
- All associated health & safety aspects of running the sport should be in hand

SUS will determine whether a new sport should be run in-house or in-conjunction with an appropriate partner. SUS will then need to be satisfied at stage 3 that specific event details of any new sport are clearly laid out.

Stage 3 – proposed sport programme analysis

The final stage is to consider the specifics of the programme and to confirm that the key aspects of event management are in place. Only when all the requirements have been satisfied will a sport be officially recognised by SUS

Delivery

- The format of the event/s must be appropriate to the needs of the members
- The 'sport' should normally have an SDC, who should be accountable to SUS for the strategic & financial management and in the delivery of the sports programme

Finance

- The delivery of the event should generally be subject to acceptable cost implications for SUS and the associated Sports / Athletic Unions, including:
 - Any required SGB affiliation costs
 - Entry fees
 - Facility hire charges
 - Participation costs
- There must be sufficient staff & volunteer resource identified and agreed to deliver the event effectively

Facility availability

- Suitable facilities should be generally available (or accessible) to member institutions (if within universities it will require the support of Director of Sport or equivalent)
- Facilities must be of the required quality to support the standard of competition.

Health & safety

- It should be shown that all necessary health & safety requirements are in place, including:
 - Risk assessments
 - Necessary first aid / medical cover
 - Appropriately qualified officials

Quality / profile

- The quality of the venue and event management must be sufficiently high to promote the profile of the event (as perceived by potential competitors and media/press).

SGB support

- The event should meet any relevant SGB requirements
- The event should be recognised by the appropriate SGB(s)
- Where possible, the SDC should have representation within the SGB, & / or the SGB have a designated role within the delivery of the Sports Programme

SUS programme variety

- The event should contribute something new (greater breadth, depth or variety) to the overall SUS programme (i.e. should avoid repetition in characteristics of the event, e.g. triathlon & modern biathlon)

Development & review

- The SUS Sports Manager and relevant SDC should produce a 3-year development plan and an annual (rolling) action plan
- The SDC should carry out a review of the event programme annually, including feedback from participants
- The SDC should produce a brief report after each event

Results

- The SDC should provide full results to SUS within 48 hrs of the event, and a written report within 7 days, for publicity purposes
- If it is a non-exclusive SUS event, results must be supplied by the organising committee in liaison with the SUS SDC

Sponsorship

- SUS must be advised in advance of any sponsorship arrangements for the event in order to avoid a clash with SUS sponsorship arrangements

Profile

- SUS must agree in advance to publicity that carries its name/logo
- Delivery agents for franchised events must make every effort to avoid any adverse publicity

Adjudication

- Please note that the final decision as to whether a sport is incorporated into the SUS sporting programme will lie with the SUS Comps Committee. The committee has the right to refuse membership to any sport having met all of the above requirements if it feels that the SUS Sporting Programme is not in a position to expand the sporting offer at the time of consideration, whether through internal resource constraints (financial or staffing) or due to similar pressures on Athletic Unions.